

HOW DOES IT WORK?

Simple, when you purchase a membership in our discount program we will donate a portion of the membership price to a local school.

Membership in the ASP National Benefit Card Life-style Program includes:

Discounts on *Shopping Services, Recreational Activities, Auto Program, Travel Services and Restaurant Discounts*

You get all of this for only:

\$29.95 per year

That's \$2.50 per month!

This covers the entire family! There's a one-time enrollment fee of \$10.00 per household, and you can cancel at any time.

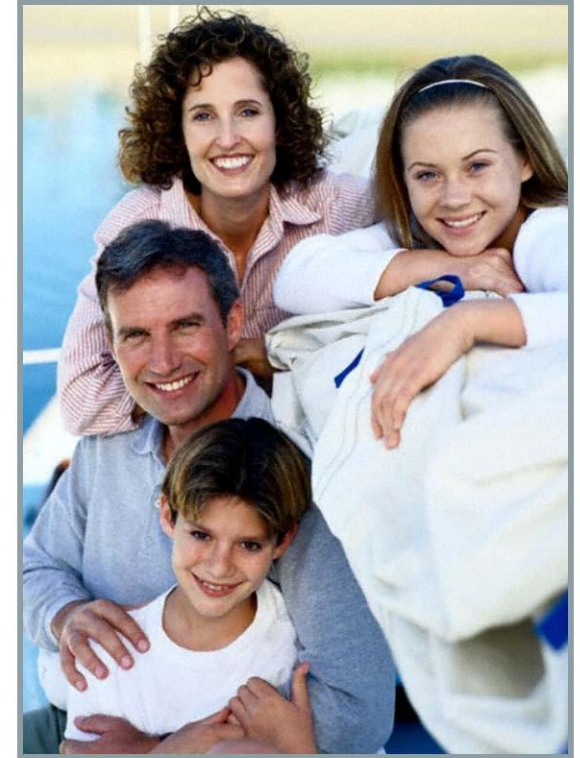
Supporting your school has never been this easy!



Sign up and start saving today!

Call us at: 800-345-4025 ext.8 or visit our website www.aspbenefitcard.org

*Now you can save money
while supporting your local
schools*



AMERICA'S SCHOOLS
NATIONAL BENEFIT
CARD PROGRAM

ASP National Benefit Card Program

If you are like most families across America you know that making ends meet is getting harder. Unfortunately, for some that means going without. Like our families, our school districts are also suffering as a result of budget cuts. Many schools are being forced to make tough choices and are eliminating valuable programs.

We understand this. That is why we are proud to introduce the **ASP National Benefit Card**.

Our discount card is designed to offer families discounts on everyday items such as groceries, auto services, movie tickets and even restaurant tabs.

While you save, you are also helping fund programs in your local schools.



LIFESTYLE DISCOUNTS

The **ASP National Benefit Card** lets you stretch your dollars by saving on everyday products and services. The Lifestyle Benefits Plan extends the savings to products and services of real significance to today's active families. Money saving discounts on:

Local and national restaurants: This program is about celebrating the dining experience more affordably. We provide certificates for literally thousands of restaurants many of them right in your neighborhood. Our program provides a convenient way to enjoy an evening out whenever you want without busting your budget!



Movie Savings program: All tickets \$6.50 each at Regal Cinemas, United Artist Theatres, Edwards Theatres, AMC Theatres, Lowes Theatres, Star Theatres and Magic Johnson Theatres

Theme parks and other attractions: Parks in our network will offer some kind of discount. These discounts are not available to the general public and will vary from Park to Park. Parks such as:



Auto Services :



Commercially discounted rates on 24 hour emergency roadside assistance.

Discounts on auto repair service from Meineke and Jiffy lube

Travel Services:

- Up to 20% discounts on these national car rental centers: Hertz, National, Avis, Budget and Alamo.
- Great savings at all Choice Hotels.
- Cruise packages: Cruises up to 50% OFF - over 2,000 to choose from
- Airline Tickets up to 25% OFF with our unique "One Call Does It All" service.

With thousands of vacation packages and cruises to choose from, the hardest decision will be which vacation dream to make a reality.

As the nation's economy flirts with recession, and household budgets tightening, value conscious Americans are taking advantage of our discount benefits and coupons to help make ends meet and feeling good knowing that by doing so they are also helping our schools.